

Aloha [beta]

# • Newglyph

## Summary

Encoded Characters  
Axes  
Weight  
Specimen

## Credit

Type Design: Ian Party

## File formats

Desktop: OTF  
Variable: TTF  
Web: WOFF2

## Version

1.000

## About Aloha

Aloha! Five simple letters that express beauty and force all at once. The Hawaiian word for love, affection, peace, compassion, and mercy. But to native Hawaiians, this word has a much deeper cultural significance, the term is used to define a force that can hold together existence. This word's strong connotations has Inspired us to capture all its qualities visually. A mixture of serif and sans serif letters are combined to create this font. Long horizontal serif brackets are seen in the lowercase (f, g, l, j, l and t ). Sharp uppercase serifs are featured in the (C, G, I, J, S). Lower case unique features include; the (a and c) have rounded serifs. Lowercase (b, d, h, k, m, n, p, q, r, s, t) have sharp serifs that adorn them. The remainder of the character set are created in a classic sans serif tradition. To honour the spirit of the word Aloha, we aimed to visually showcase its beautifully composed force in this typeface that will accompany you on your design journey, communicating the message you desire.

## Licensing

A contemporary license for all your visual communication needs. Our standard license package allows you unlimited desktops, websites, mobile apps, electronic publications, broadcasting, videos, films, merchandising and free updates. We also offer free trials and student discounts to help the next generation of designers. [Read license](#)

## About Newglyph

We are a Lausanne based type design studio specializing in the research, design and development of fonts and variable font technology. Our multiculturally divers team has years of experience in this uniquely creative and technologically driven design field. We strive to better understand our global visual communication needs, and to help protect our environment and global community. With your help we are donating 30% of our proceeds to non-profit organizations committed to protecting our planet and all life on earth. [Read more](#)

## Supported languages

Afrikaans, Albanian, Basque, Bosnian, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Finnish, Flemish, French, Frisian, German, Greenlandic, Hawaiian, Hungarian, Icelandic, Indonesian, Irish, Italian, Latin, Latvian, Lithuanian, Malay, Maltese, Maori, Moldavian, Norwegian, Polish, Portuguese, Provençal, Romanian, Romany, Sámi (Inari), Sámi (Luli), Sámi (Northern), Sámi (Southern), Samoan, Scottish Gaelic, Slovak, Slovenian, Sorbian, Spanish, Swahili, Swedish, Tagalog, Turkish, Welsh

## Trial

Our variable fonts are in the developmental stages, but that's not stopping us from sharing our work with you. Your feedback is very important to us, we want to develop the best possible fonts for our customers and their visual communication needs. The final products will arrive in Summer of 2021. [Read more](#)

The Trial version of a font is reduced. It contains Latin alphabet with basic punctuation:

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz' / - . ,

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Encoded Characters

194 Glyphs

	0000	000D	0020	0021	0022	0023	0024	0025	0026	0027	0028	0029	002A	002B	002C	002D	002E	002F	0030	0031	0032	0033	0034	0035	0036	0037	0038
				!	"	#	\$	%	&	'	(	)	*	+	,	-	.	/	0	1	2	3	4	5	6	7	8
0039	003A	003B	003C	003D	003E	003F	0040	0041	0042	0043	0044	0045	0046	0047	0048	0049	004A	004B	004C	004D	004E	004F	0050	0051	0052	0053	0054
9	:	;	<	=	>	?	@	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
0055	0056	0057	0058	0059	005A	005B	005C	005D	005E	005F	0060	0061	0062	0063	0064	0065	0066	0067	0068	0069	006A	006B	006C	006D	006E	006F	0070
U	V	W	X	Y	Z	[	\	]		_	`	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
0071	0072	0073	0074	0075	0076	0077	0078	0079	007A	007B	007C	007D	007E	00A0	00A1	00A2	00A3	00A4	00A5	00A6	00A7	00A8	00A9	00AA	00AB	00AC	00AD
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00AE	00AF	00B0	00B1	00B2	00B3	00B4	00B5	00B6	00B7	00B8	00B9	00BA	00BB	00BC	00BD	00BE	00BF	00C0	00C1	00C2	00C3	00C4	00C5	00C6	00C7	00C8	00C9
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Ê	Ë	Ì	Í	Î	Ï		Ñ	Ò	Ó	Ô	Õ	Ö	×		Ù	Ú	Û	Ü	Ý			à	á	â	ã	ä	å
00E6	00E7	00E8	00E9	00EA	00EB	00EC	00ED	00EE	00EF	00F0	00F1	00F2	00F3	00F4	00F5	00F6	00F7	00F8	00F9	00FA	00FB	00FC	00FD	00FE	00FF	0100	0101
æ	ç	è	é	ê	ë	ì	í	î	ï		ñ	ò	ó	ô	õ	ö	÷		ù	ú	û	ü	ý		ÿ		
0102	0103	0104	0105	0106	0107	0108	0109	010A	010B	010C	010D	010E	010F	0110	0111	0112	0113	0114	0115	0116	0117	0118	0119	011A	011B	011C	011D
011E	011F	0120	0121	0122	0123	0124	0125	0126	0127	0128	0129	012A	012B	012E	012F	0130	0131	0132	0133	0134	0135	0136	0137	0138	0139	013A	013B
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All Empty Glyph will be available in Fall 2021 (Opentype Latin Pro)

All encoded characters should be accessible with every unicode capable application. For details about Unicode Blocks visit the [Unicode website](#).

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194 Glyphs

013C	013D	013E	013F	0140	0141	0142	0143	0144	0145	0146	0147	0148	0149	014C	014D	014E	014F	0150	0151	0152	0153	0154	0155	0156	0157	0158	0159
																				Œ	œ						
015A	015B	015C	015D	015E	015F	0160	0161	0162	0163	0164	0165	0166	0167	0168	0169	016A	016B	016C	016D	016E	016F	0170	0171	0172	0173	0174	0175
						Š	š																				
0176	0177	0178	0179	017A	017B	017C	017D	017E	017F	0192	0218	0219	021A	021B	0237	02C6	02C7	02C9	02D8	02D9	02DA	02DB	02DC	02DD	0394	03A9	03BC
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03C0	1E80	1E81	1E82	1E83	1E84	1E85	2013	2014	2018	2019	201A	201C	201D	201E	2020	2021	2022	2026	2030	2039	203A	2044	20A3	20A4	20A7	20AC	2113
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2122	2126	212E	2202	2206	220F	2211	2212	2215	2219	221A	221E	222B	2248	2260	2264	2265	25CA	FB00	FB01	FB02	FB03	FB04	FB05	F8FF	0060	00A8	00AF
							—																				
00B4	02C6	02C7	02D8	02D9	02DA	02DC	02DD	02C7	0326	02BC	030C	0237	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Aloha Beta Thin

Aloha Beta Light

Aloha Beta Regular

Aloha Beta Bold

Aloha Beta Black

Thin (50pt)

Blockstring  
Divekick  
Counter Hit  
Hitstun

Thin (35pt)

“The Hit Man”  
Sugar Ray  
Motor City Co-  
bra’s

Thin (10pt)

The first clash between two of boxing’s most talented fighters was a study in adaptation. Opening as expected, the Welterweight Title unification bout saw the lankier Hearns keeping his shorter opponent at a distance while scoring with long jabs at will. A brilliant strategist, Leonard knew the fight could not continue this way, so he changed up his game plan and aggressively went after “The Hit Man.” “Sugar” Ray’s assertiveness carried him through the 6th and 7th rounds, but soon Hearns adapted himself, swinging the fight back in his favor by boxing instead of brawling. The fight looked to be going the “Motor City Cobra’s” way until Leonard threw

Thin (8pt)

Although it lasted for 12 thrilling rounds, this 1990 bout between Mexican hero Julio Cesar Chavez and Philadelphia prodigy Meldrick Taylor is remembered for two seconds. Fast-paced from the start, the bout was Taylor’s early on as he avoided many of Chavez’s blistering blasts and pulled ahead on points with his stick-and-move offense. Yet, towards

the final rounds, the tough Mexican began to connect, punishing Taylor with endless shots. By most estimations, Taylor was winning on paper going into the 12th, but his corner convinced him otherwise, he attacked instead of avoiding the dangerous brawler - a miscalculation that led the fighter right into a flurry of brutal punch-

Thin (6pt)

The first round began with Barrera throwing combinations, leading with his trademark left hook to the body. Morales’s lanky, tall frame providing a perfect target against which to rest Marco’s attack. Barrera is fierce, while Morales stands his ground, throwing back punishing combos, using his killer right hand to punctuate them. After the referee cautions Morales on a seemingly low blow towards the end of the round, Barrera refuses to touch gloves to Morales’s apology.

Round two begins at a slightly slower pace, but soon picks it up. The combos start flowing from Barrera, while Morales

deems it wise to counter Marco’s violent onslaught by being even more violent himself. A particularly impressive combo from Barrera starts with the jab, followed by the right hand cross, and then the left hand uppercut that pushes upwards and backwards Morales’s head. Barrera won rounds one and two clearly, since Morales is still struggling to match his opponent’s level of intensity.

Great counterpunching by Barrera in round three; when Morales plunges in, he gets caught with Barrera’s left hook to the body, which stops him temporarily in his tracks. However, when “El Terrible” reacts, he comes back

even fiercer, throwing three punch combinations to the head, taking a step to the side, and doing it again.

All the while Barrera keeps his defense up and then goes on the attack himself. In round four, Morales lands a huge right hand on Barrera, and then falls victim to his own over-enthusiasm, as he loses balance while trying to land heavy shots, and hits the floor on a slip. Barrera quickly recovers.

There’s a sense that Barrera’s experience is carrying him through, while Morales is still trying to adapt to being on such a big stage with such a highly

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M m n N n  
W w L l &

Question

Listring

Keynotes

1 2 3 4 5  
6 7 8 9 0

IMAGES

AESTHETICS

VISUAL

**H W Q**

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